



Masters Program in Digital Marketing

Awarded to

Saima

CREDENTIAL ID: DM2108032

in recognition of his/her hard work and dedication in completing the program successfully

Jan-13-2022


Joybroto Ganguly
CEO, AntWak


Sriramkumar Sundararaman
Program Director



Skills Acquired

- Foundations of Marketing
- Search Engine Optimization (SEO)
- No Code Website Building
- Content Marketing
- Social Media Marketing
- Search Engine Marketing
- Marketing Analytics & Automation
- Email and Newsletter Marketing
- Digital Marketing Strategy
- Next-Gen Digital Marketing Techniques
- Brand & Storytelling

Tools Learned

Ubersuggest

